

IIBA® Australia Chapter Demographics

Branches

IIBA® Australia Chapter comprises 7 branches located in Adelaide, Brisbane, Canberra, Hobart, Melbourne, Perth, and Sydney. They have over 2980 actual members.

Members Location

| Locations | | Locations | |
|-----------|-----|-----------|-----|
| ACT | 7% | SA | 7% |
| NSW | 33% | TAS | 2% |
| NT | 0% | VIC | 28% |
| QLD | 16% | WA | 6% |

Member Certifications

| Certificates | |
|----------------|-----|
| AGILE Analysis | 3% |
| CBDA | 1% |
| CCA | 1% |
| ECBA | 16% |
| CCBA | 5% |
| CBAP | 28% |

Professional Level

| Level | % of Members |
|--|--------------|
| Business Analysis Professional | 9% |
| C-Level | 1% |
| Director/Senior Management | 1% |
| Entry Level Business Analysis Professional | 6% |
| Executive Management | 1% |
| Executive/Senior Vice President | 0% |
| Instructor | 0% |
| Intermediate | 10% |
| Junior | 2% |

| Level | % of Members |
|---------------------------------------|--------------|
| Management | 6% |
| Manager | 2% |
| Other | 4% |
| Senior | 22% |
| Senior Business Analysis Professional | 10% |
| Senior Management | 1% |
| Student | 2% |
| Team Lead | 2% |

Roles Represented

| Job Title | % of Members |
|--|--------------|
| Business Analyst | 57% |
| Business Process Analyst | 2% |
| Business System Analyst | 4% |
| Business/Enterprise Architect | 1% |
| CIO/CTO/CEO/President /VP/Director/Principal | 2% |
| Education & Training Professional | 1% |
| Lead Business Analyst | 1% |
| Manager Business Intelligence and Reporting | 1% |
| Manager of Business Analyst | 3% |
| Manager of Business Analysts | 1% |
| Principal Business Analyst | 1% |

| Job Title | % of Members |
|-----------------------------|--------------|
| Programmer/Analyst | 1% |
| Project Manager | 2% |
| Quality Assurance Analyst | 1% |
| Senior Business Analyst | 1% |
| Software Developer/Engineer | 1% |
| Solution Architect | 1% |
| Student | 1% |
| System Analyst | 2% |
| System Specialist | 1% |
| Other | 13% |

Subscriber Company Sample



Our Reach

Mailchimp Subscriber List

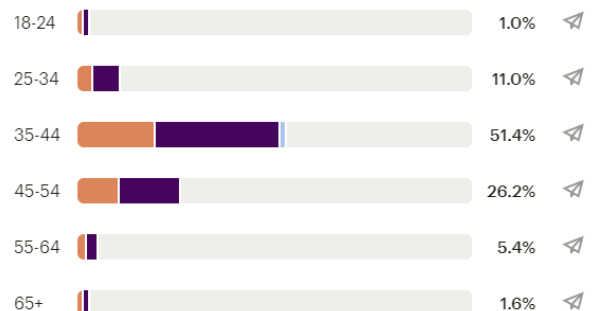
12,667 Opt-In Subscriber Database

Gender






- 38.2% Female
- 58.2% Male
- <0.1% Another Identity
- 3.5% Unknown

Age Range



Social Media

| Platform | Followers |
|--|-----------|
|  Facebook | 557 |
|  LinkedIn | 5863 |
|  Twitter | 387 |